

Driving my Zero Emission Car

Carlos Caroca, Jonas Schneider IMM2018 Kick-off, 21.3.2018, Vienna



 Nowadays, air pollution is the most significant environmental cause of disease and premature death in the world



INVISIBLE KILLER

Air pollution may not always be visible, but it can be deadly.



36% OF DEATHS FROM LUNG CANCER



34% OF DEATHS FROM STROKE



27% OF DEATHS FROM HEART DISEASE

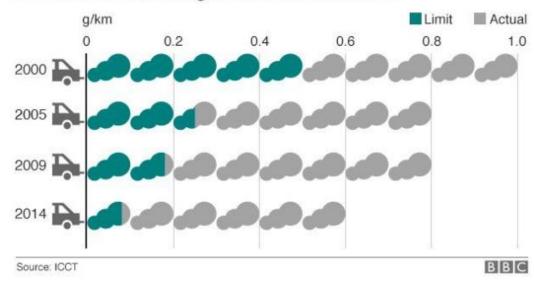




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- The automotive industry is considered as a contributor to the worldwide air pollution



Diesel cars break nitrogen oxide emission limits

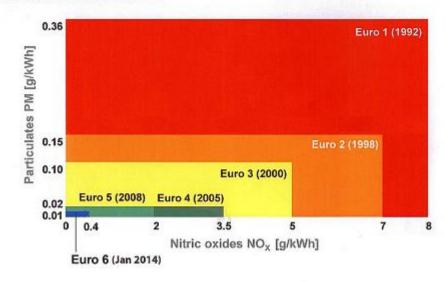


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EU Emissions Standards

Exhaust emissions Euro 1-6



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- International communities (WHO, EU, EPA, CARB, ...) have released very strict emission regulations including CO2 limits

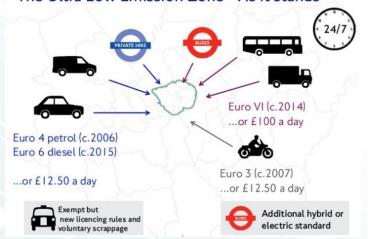


Paris plans to banish all petrol and diesel vehicles from city centre by 2030

French capital accelerates plan to wean country off gas-guzzlers

Brian Love | Thursday 12 October 2017 10:30 BST |

The Ultra Low Emission Zone - As it stands



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- International communities (WHO, EU, EPA, CARB, ...) have released very strict emission regulations including CO2 limits
- Meanwhile, also cities and communities are planning to released bans for specific traffic zones
- The topic is rising the attention of both public and individuals, which would like to get their own understanding



The main task

Elaborate solutions for getting the view on emissions:



Access to on-board diagnosis



Simple & Smart measurement solution



 $f_{f x}$)Model based calculations





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Get a more deepened view of data and enrich the information with:



Background emissions (immission)



GPS data, weather information, traffic data, driving style



Personal information (e.g. driver, vehicle)





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Create communities for spreading best practices and increase social awareness



Share data and information (e.g. via clouds and apps)





Our invitation

Collaboration with makers who are interested in:

- Customized measurement solutions to collect exhaust emissions data directly from the vehicle
- Creating apps for visualizing results and sharing of best practice within relevant communities
- · Transfer data into the cloud and making it available for the entire community



Thank You